

HOPE DEALERS BTC INC. BE THE CHANGE

invites you to join us for our 2nd annual, family-friendly fundraiser

COLOR RUN 2022

11am - 3pm

OR
WALK



October 1st



100 Norris Dr, Rochester, NY
Lake Riley Lodge at Cobbs Hill Park

REMEMBERING LOST LOVED ONES
RECOGNIZING THOSE IN RECOVERY
AND DEALING HOPE TO PEOPLE STILL STRUGGLING

Join us in support of substance-use disorder and overdose awareness! Walk or run around Lake Riley and get blasted with biodegradable, non-toxic colored powder. Visit with and support our sponsors. We will also have guest speakers, a recovery roll-call, a DJ, and more!

Registration will include:

- Participation in the Run/Walk
- Commemorative T-shirt
- Novelty Sunglasses
- Bottled Water
- Powder Packet (for release photo)
- HD BTC Gift Bag

Pre-registration will be \$25 and ends 9/28/22
Day of event registration: \$30 limited availability

REGISTRATION OPEN NOW
FOR PARTICIPANTS AND SPONSORS AT
www.HopeDealersBTC.com/ColorRun2022

All funds raised will go directly toward our operations within the Greater Rochester area, supporting and assisting those affected by substance use disorder, mental illness, and poverty. Help us help the community!