

# **HOPE DEALERS BTC INC.** BE THE CHANGE

*invites you to join us for a family-friendly fundraiser*

## **COLOR RUN 2021** *OR WALK*

**11am - 3pm**

# **September 25<sup>th</sup>**

**100 Norris Dr, Rochester, NY**  
*Lake Riley Lodge at Cobbs Hill Park*

**REGISTRATION IS OPEN FOR PARTICIPANTS AND SPONSORS**

For sponsorship information or to register, please visit our website:  
**[www.hopedealersbtc.com/colorrn2021](http://www.hopedealersbtc.com/colorrn2021)**

Our color run will be an untimed, unmeasured event, ending when there is no more colored powder left. Participants can run or walk around Lake Riley, where they will be covered in biodegradable, non-toxic, colored chalk powder!

All funds raised will go directly toward our operations within the Greater Rochester area, supporting and assisting those affected by substance use disorder, mental illness, and poverty. Help us help the community!

Sponsors will have tables and tents set up selling products and services, or giving out information. We will have food trucks, face painting, a DJ, and activities for the kids! At the end of the run we will do a group powder release and photo.

Registration includes:

- Participation in the Run/Walk
- Commemorative T-shirt
- Novelty Sunglasses
- Bottled Water
- Powder Packet (for release photo)
- HD BTC Gift Bag

Pre-registration will be \$20 and ends 9/5/21  
Day of event registration: \$25 limited availability